



# Health Industry Business Communications Council

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For additional information contact:  
Rachel Allocco, Communications Officer  
(602) 381-1091 ext. 111  
[info@hibcc.org](mailto:info@hibcc.org)

**FOR IMMEDIATE RELEASE**

## **French National Standardization Body to Include HIBC Specifications**

**Phoenix, Arizona (December 28, 2011)** – The Health Industry Business Communications Council (HIBCC) has been notified that AFNOR, the French National Standardization Body, will incorporate HIBC Labeling Standards as an acceptable identification technology.

The French Standardization Committee within AFNOR is an international services delivery network that carries out its standardization mission as a public-benefit organization. AFNOR is the central coordinator of standardization in France, and has been recognized by the ISO.

“We are pleased that the French National Standardization Body, AFNOR, has chosen to include appropriate HIBC Standards in their national standard,” said HIBCC President Robert A. Hankin, PhD. “The inclusion of the HIBC labeling standards will further enhance ongoing interoperability and globalization efforts.”

HIBCC is an industry-sponsored, nonprofit standards development organization (SDO) that has been accredited and recognized by the American National Standards Institute (ANSI), the European Committee for Standardization (CEN) and the International Organization for Standardization (ISO). HIBCC’s mission is to facilitate electronic commerce by developing appropriate standards for product and location identification among health care trading partners. HIBCC activities are managed globally via various international HIBCC affiliates.

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