



# Health Industry Business Communications Council

**FOR IMMEDIATE RELEASE**  
April 28, 2006

**Contact:** Sara Polansky  
602.381.1091

## **Boston Scientific Corporation, Global Healthcare Exchange Join HIBCC Board**

**PHOENIX, AZ**—The Health Industry Business Communications Council (HIBCC) announces the appointment of two new board members: William Cooley, Director of Global Supply Chain Programs for Boston Scientific Corporation, and Patrick McCarthy, Vice President of Professional Services for Global Healthcare Exchange (GHX).

Cooley will serve as a representative of the Advanced Medical Technology Association (AdvaMed), a Sponsoring Member of HIBCC. He has been employed with Boston Scientific Corporation since 1998. He is presently leading a major branding initiative focusing on standardizing packaging and labeling systems and processes, as well as leading an initiative to address the ever-growing demand by countries for native language translations on labels.

McCarthy will serve as an At-Large member, representing healthcare exchanges. He has nearly 20 years of experience in healthcare and supply chain management, e-procurement, sales and marketing, and strategic business planning. He works with hospitals and suppliers participating in GHX to help them improve business processes and data accuracy and obtain maximum value through utilization of their investment in e-commerce.

HIBCC is an industry-sponsored, non-profit standards development organization (SDO), established in 1984 by major national healthcare associations to develop and maintain information technology standards for healthcare applications. HIBCC extends its mission globally via IHIBCC, an international network of HIBCC offices. HIBCC and the HIBC Standards are accredited by the American National Standards Institute (ANSI) and the European Committee for Standardization (CEN). Visit [www.hibcc.org](http://www.hibcc.org) for more information.

###