



## Health Industry Business Communications Council

*Providing Healthcare's Supply Chain Solutions*

### **FOR IMMEDIATE RELEASE**

For additional information contact:

Sara Polansky, Director of Communications

(602) 381-1091 or [info@hibcc.org](mailto:info@hibcc.org)

## **RFID RESOURCE CENTER LAUNCHED**

### **Service Provides Knowledgebase for Healthcare Supply Chain**

**PHOENIX, ARIZONA (April 2, 2007)**-The Health Industry Business Communications Council (HIBCC) has announced the launch of its new RFID Resource Center. The Center provides information for the healthcare industry as it considers the emerging role of radio frequency identification technology, and is accessible to the public from the organization's web site.

Included in the RFID Resource Center:

- **" Using HIBC Standards with RFID: An Implementation Guideline,"** detailing the requirements for utilizing the HIBC Supplier Labeling Standard with RFID technology;
- **"Understanding RFID in Healthcare: Benefits, Limitations and Recommendations",** a comprehensive and practical guide to RFID technology, its potential in healthcare and the cost implications of implementation;
- **Articles and announcements** from other industries regarding trends in RFID.

The RFID Resource Center can be accessed from the home page of the HIBCC Web site at: [www.hibcc.org](http://www.hibcc.org). Requests for hard copy materials can be made to the HIBCC office at: 602.381.1091 or via email at: [info@hibcc.org](mailto:info@hibcc.org).

**About HIBCC:** HIBCC is an industry-sponsored, ANSI-accredited standards development organization (SDO), established in 1984 by major national healthcare associations to develop and maintain information technology standards for healthcare applications. HIBCC provides standards for uniform product identification (bar coding,

2-D, and RFID), as well as services for standardized customer identification, such as its Health Industry Number (HIN) System.

*HIBCC extends its mission globally via IHIBCC, an international network of HIBCC offices. HIBCC and the HIBC Standards are accredited by the American National Standards Institute (ANSI) and the European Committee for Standardization (CEN). HIBCC plays a major advocacy and educational role for the healthcare industry by providing a forum for consensus-based standards development.*

###

2525 E. Arizona Biltmore Circle, #127 • Phoenix, AZ 85016 • [www.hibcc.org](http://www.hibcc.org)