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GE HEALTHCARE AND DIGI-TRAX CORPORATION JOIN HIBCC BOARD

PHOENIX, ARIZONA (May 2, 2007)- The Health Industry Business Communications Council (HIBCC) has announced the appointment of two new Board members: Aiman Abdel-Malek, General Manager of Global Services Technology for GE Healthcare, and Richard Kriozere, President of Digi-Trax Corporation.

Abdel-Malek was appointed by the Advanced Medical Technology Association (AdvaMed), a sponsoring member of HIBCC. He has been with the General Electric Company since 1988, working in medical imaging, Teleradiology and remote mammography diagnostics systems. In 1998, he joined GE Transportation Systems division to start and manage their Remote Diagnostics Services business, and later assumed the position of Chief Technology Officer of GE Transportation service business. In 2001, he was the Director of Global Technology Operation, of Oil & Gas Pipeline Inspection Solutions in the United Kingdom prior to assuming his current position at GE Healthcare in 2005.

Kriozere will serve at an At-Large member. He is the Co-founder and President of Digi-Trax Corporation, which was founded in 1986. Since its inception, the company has expanded its mission from labeling services to a focus on the medical market and providing a complete value-added solution. As a result, Digi-Trax has become a total-solution supplier of hardware, software, supplies and service to its many hospital, clinical laboratory and blood bank customers.

About HIBCC: HIBCC is an industry-sponsored, ANSI-accredited standards development organization (SDO), established in 1984 by major national healthcare associations to develop and maintain information technology standards for healthcare applications. HIBCC provides standards for uniform product identification (bar coding, 2-D, and RFID), as well as services for standardized customer identification, such as its Health Industry Number (HIN) System.

HIBCC extends its mission globally via IHIBCC, an international network of HIBCC offices. HIBCC and the HIBC Standards are accredited by the American National Standards Institute (ANSI) and the European Committee for Standardization (CEN). HIBCC plays a major advocacy and educational role for the healthcare industry by providing a forum for consensus-based standards development.

About GE Healthcare: GE Healthcare provides transformational medical technologies and services that are shaping a new age of patient care. Their expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, performance improvement, drug discovery, and biopharmaceutical manufacturing technologies is helping clinicians around the world re-imagine new ways to predict, diagnose, inform and treat disease, so their patients can live their lives to the fullest.

GE Healthcare's broad range of products and services enable healthcare providers to better diagnose and treat cancer, heart disease, neurological diseases, and other conditions earlier.

About Digi-Trax Corporation: Digi-Trax Corporation was founded as a Value Added Reseller (VAR) and System Integrator (SI) of Automatic Data Capture (ADC) systems. Digi-Trax's Auto-ID/Data Collection applications include products for blood banking, transfusion, laboratory, patient identification, pathology, and more.

Digi-Trax is a member of Clinical Lab Management Association (CLMA), American Association of Blood Banking (AABB), and a registered manufacturer with the International Council for Commonality in Blood Banking Automation (ICCBBA).

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